

myForex

Spot Forex and CFD Trading Platform by FinaTek

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Overview & Contacts

Software and Services

- FinaTek offers a turn-key technology solution for retail Forex and CFD markets: **myForex Trading Platform**. We provide complete front-to-back office software along with managed hosting services.
- The Platform provides the most complete set of trading, risk management, and administrative features covering all areas of Forex trading makes myForex the trading platform of choice on the software market today.
- We support STP to major banks and liquidity consolidators. Price feed integration with various data providers. Support for standard and proprietary communication protocols and APIs including FIX.
- myForex is built with reliability and scalability in mind. Use of the enterprise grade technologies coupled with experienced personnel results in high level of service and availability to satisfy requirements of mission-critical trading software.
- myForex provides multiple intuitive user interfaces: Desktop, Browser, Mobile. Our clients reach the market at any time from any place.
- FinaTek provides secure and cost effective SaaS (Software as a Service) environment with the minimal time-to-market currently possible. Our fully redundant and fault tolerant data centers are SAS 70 compliant. We provide real-time data replication with up-to-the-minute recoverability.
- We serve customers around the globe: from start-ups to the major market players.

Testimonials

“We found the FinaTek Platform excellent and it was integral in growing our business from scratch to be one of the most profitable in Japan.”

Jim Gow, CEO, FXO, Japan

“FinaTek provides professional and trustworthy management. They’re an absolute pleasure to work with”

Erwin Andia, CEO, ForexChile, Chile

“FinaTek has the best trading Platform for retail Forex & CFDs that is designed to be fast, effortless, reliable, and efficient.”

Paul Khong, Managing Director, MONEYFOREX FINANCIAL LTD, UK

“FinaTek has been our technology partner since 2001. Continuous partnership with them helps generate turnovers for us, and assure liquidity for our corporate clients”

Drew Niv, CEO, Forex Capital Markets, New York, USA

“FinaTek is the most cost-effective full-service IT solutions provider in the Forex business”

Elton Hsu, CEO, Bacera Associates Corporation, USA

Company

• About Us

FinaTek provides a turn-key trading technology solution (software and services) to institutions operating on the spot retail Foreign Exchange (FX) and CFD markets. myForex Trading Platform - an order processing and position keeping platform - is our proprietary product that we license out. We are a visionary in the development of next generation FX trading applications that have revolutionized financial services software. We produce quantum leaps in the productivity of software that financial institutions can use to provide services for their customers.

In short, our goal is to be the preeminent technology development company for the retail FX industry by having our platform in use by FX dealing firms globally.

• Our experience

The FinaTek team of specialists has over a decade of experience in online trading. We offer online trading software and implementation expertise by combining industry knowledge with strategic vision, creative problem solving, and innovative technologies to help companies achieve their business objectives.

• Our mission

Our mission is to produce the best and the most robust platform to support the retail Forex industry enabling exceptional trading functionality, superior pricing and liquidity, and faster executions. Since 1996 we are creating greater market efficiencies that ultimately increase trading volumes and even push the visibility of the retail FX trading arena to a higher level in the financial world.

• Our vision

Our vision is to help our clients reach the sustainable profitability in the trading business. We strive to combine the financial know-how, industry leading technology, and services offerings, to make this vision a reality.

• FinaTek Milestones

- Since **1996** the founders of FinaTek were designing and supervising the development of proprietary trading Platforms for the leading industry players like MGFG (became a subsidiary

of Rosenthal Collins Group, LLC), FXCM (thus aided the company to become the largest Forex dealer in the United States today), GCI, CBFX (later on acquired by IFX, and recently by CityIndex), FXSolutions (acquired by CityIndex), and many more.

- In **2002** the FinaTek was formed.

- in **February 2003** we've launched the next generation online trading platform for retail Forex market - **myForex Trading Platform**.

- In the mid **2003** we signed Capital Market Services as a customer. The new Platform allowed CMS to increase its client base eightfold during the first year of use.

- In **2004** we signed FXOnline Japan while they were serving as one of the local IBs for IFX in Japan. With the new Platform FXO seamlessly switched from the IB to the Market Maker business model without increasing the market risk, but tremendously raising the profit margin.

The new Platform had attracted the traders' audience that much by its stability, easy of use, and amazing features like "trading-from-the-charts", so FXO was able to raise their client base about 10 times during the first year.

- In **December 2005** the number of FinaTek customers reached 10.

- In **March 2006** FinaTek expands its operations to South America.

- In **December 2006** the 44.97% of FXOnline stake was acquired by FinTech Global Incorporated and Mazuho Bank. According to the FinTech CEO Nobumitsu Tamai, the "excellent operability and user-friendliness of its Platform system helped to retain a support base of high-value trade users, with annual trading revenue of \$129,044,000,000 placing the firm in the top class of the industry".

- In **September 2008** the UK-listed company IG Group Holdings plc acquired an 87.5 per cent stake in FXOnline for \$260 million. In our opinion, the FXO success with the IG Group is an essential result of their business philosophy to always use the best technology on the leading market arena.

Contact Us

Try myForex now by registering for a free myForex Test Drive on our website: http://finatek.com/testdrive_reg.htm.

Only with FinaTek you will be able to explore a fully functional testing environment, including trading, dealing, and administration functionality before you commit to purchase fundamental software for your business.

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Note: End users (traders) should obtain customer service from the trading company they have signed trading contract with.

Platform

myForex Trading Platform Overview

myForex Trading Platform is a turn-key front-to-back office online trading solution which provides Order Management, Position Keeping, and Back Office – all in one. The Platform is designed to be fast, effortless, reliable, and efficient. This means sub-second flash fills, real-time account balances and sophisticated charting, to name a few.

We offer powerful, efficient, easy-to-use, and cutting-edge FX trading Platform designed to take financial institutions to the next level, giving them the scalability and speed needed to expand the trading business. The Platform can be branded and customized so our customers do not look alike. Customers are able to white-label the Platform to partners and affiliates. The Platform can minimize your risk or help manage company exposure with the integrated straight through processing (STP) to various liquidity providers.

myForex Trading Platform provides practically immediate time-to-market IT solution to all currently known Forex market participants: banks, FCMs (Futures Commission Merchants), brokerage firms, individual traders, money managers, investors.

myForex Trading Platform is brought to you by knowledge and experience in Forex market, brilliant technology ideas, and many years of work - all combined and resulted in the leading Software as a Service (SaaS) product on market.

With over two million transactions every month, one of the industry's lowest costs per transaction, close to zero downtime for 5 years, 24/5 instant tech support - myForex is the complete technical solution for any retail FOREX and CFD broker.

Features & Advantages

myForex Trading Platform presents the most complete set of features covering all areas of Forex and CFD trading, what makes it the number one on the trading software market today. Here you will find a list of the most important features for various types of user roles in the Platform: Traders, Dealers & Risk Managers, Administrators & Business Developers.

for Traders

myForex Trading Platform looks attractive to Forex and CFD traders audience around the globe. Using myForex your company can solicit both novice and professional traders - all of them got the most from easy-to-use and comprehensive myForex Desktop, Web, and Mobile trading applications. Below please find a list of the most important Platform features for Traders:

All types of trading interfaces: Desktop, Web based, Mobile. Fully customizable layouts on the company level as well as the individual trader level.

Easy to use client interface: Flexible dealing rates styles; intuitive trading dialogs; "one-click" order placement or position closing; ability to close all outstanding positions at once; simple installation and upgrade; multilingual; customizable colors and fonts, sound alarm

schemas, and user templates. All windows are detachable and custom. Each account and price quote can be detached to a separate window.

Multiple types of orders: market; position close; entry stop/limit; position stop-loss/limit-profit working as OCO; ifDone - stop-loss/limit-profit placed on entry orders. Ability to define entry stop / entry limit, stop-loss / limit-profit in money terms instead of the price.

Trailing Stops monitored on the server.

Multi-currency: Ability to monitor profit/loss and account exposure in currency of your choice; multiple accounts in different currencies; option of switching the view of account information from one currency to another.

Universal Trading Account: Platform supports orders of any size (i.e. "standard", "mini", or any other amount).

Multiple Accounts Management: Trade on multiple accounts simultaneously. Combine orders and positions on multiple accounts for better exposure representation. Reporting and analyzing earnings by various account criteria.

Integrated charting: Based on real-time dealing rates; various chart intervals; many chart styles (such as candlestick, bar, line); Bid and Ask charts; flexible trend lines; Fibonacci projections and retracements; current rate indication line and spread band; drawing object opacity customization for easy chart reading; export to MetaStock; virtually unlimited history length.

Studies and scripting: 30+ built-in indicators; multiple indicators on one chart; customizable indicator parameters, colors, and thickness; intuitive indicator builder with built-in language.

Trading from the charts: All orders and positions are displayed on the chart; modify or cancel order right from the chart (either by clicking or dragging); close position from the chart.

On-line reporting: All reports are accessible from browser, for any time frame, trading results are reflected immediately (not in the end of the day); comprehensive account statement.

Everything Real Time: Dealing quotes delivery; position P/L, account status, margin and equity monitoring.

Reliable connectivity: Instant notification of connection failure, secure, works with firewalls and proxy servers, works with unreliable or poor connections.

Multiple conditional price alerts.

Connect any third party application using or client API (Java and COM).

for Dealers & Risk Managers

myForex Trading Platform provides automated management of the company market exposure and risks. Below please find a list of the most important Platform features for the dealing desk and risk management personnel:

Real-time Risk Management: Ability for the dealer to manage the company's overall exposure to the market instead of micro-managing each position. The dealer may view the net exposure of the company in each instrument at any time. The system monitors not only customer positions, but also positions outsourced to other financial institutions.

Automatic Clearing: Platform allows the market maker to automatically outsource any internal order to the external clearing house according to the company risk management settings.

Real-time Monitoring and Alerts on Orders and Outstanding Positions: Platform warns the dealer when the market is moving close to the order rate at which a client has an outstanding order or position; system alerts the dealer when a client is reaching his trading limits and is being margined out.

Profit Maximizing: Platform automatically generates “take profit” alerts for the Dealer’s positions in clearing house according to the company trading policy settings.

Multiple Dealers: Platform supports multiple dealers, and has the capability to track their activity on the personal level.

for Administrators and Business Development Team

myForex Trading Platform is an ultimate tool to build your business, create a network of affiliates, manage your books and personnel, and comply with government regulations. Below please find a list of the most important Platform features for your managers and business development team:

Easy access to administrative functions with browser base administration module.

Online Back Office and Auditing: Platform provides various reports on company P/L, account activity for each customer, total company market exposure, comprehensive up-to-the-minute business and audit reports can be printed for any time frame.

Flexible Organizational Structure: Platform stores organizational data and structures in an extremely efficient format, enabling an unlimited number of levels as well as rapid response times for searching across the hierarchy.

Business Rules & Account Settings Flexibility: Capability of maintaining different sets of business rules on any number of affiliates (i.e. IBs) or company division levels.

Uniform Settings: All trading settings for all business units (company, trader, money owner, account, etc.) support same format and are organized in a tree-like management structure.

Introducing Brokerage Capabilities: Platform supports special Compensation accounts to automatically calculate brokers’ pay-offs.

Clearing House (Outsourcing) Capabilities: Processing of clearing operations with third party financial institutions, utilizing their API (Application Programming Interface), and keeping records of outsourced trading within internal back office.

Enhanced Administrative Features: Ability to assign multiple business roles to any Platform user.

Independent Subsidiary (IS) configuration allows our customer to provide a separate Platform to its independent subsidiary company.

Components

myForex is an online Forex trading Platform with integrated back office, live charting, and technical analysis - all in one.

Developed on an Enterprise Java Beans Platform (EJB), myForex delivers a sophisticated, high-performance application to the financial institutions over secure inter/intranet connections. It includes complete processing functionality from order entry through trade settlement.

myForex Trading Platform is composed from the following major components: Front Office, Application Server, Back Office, and Performance Monitor.

Client Applications

Our users reach the market at any time from any place they are. myForex provides all possible types of user interfaces: Desktop, Web based, Mobile.

myForex Desktop

myForex Desktop is a real-time, fully integrated trader workstation designed to provide users with all important tools they need to be successful. From online trading to integrated charting with custom indicator builder, multi-currency accounts, trading-from-the-charts, and real-time market data, it brings together industry leading solutions in one convenient application.

myForex Web

A browser based web trading application providing all mandatory features to instantly access the market from any computer connected to the Internet.

myForex Mobile

It allows traders to operate on any mobile device while travelling.

Client Reports Portal

It allows your customers to retrieve up to the second account statements and trading history reports. Reports are available in multiple formats (HTML, CSV, Excel, PDF).

Company Internal Applications

myForex Dealer

myForex Dealer application serves the company dealing desk. Market is changing on a second-by-second basis, creating a need for flexible and rapid response. myForex Dealer comes fully equipped with customization capabilities to provide these responses efficiently. It provides full control over the source of market data. It allows dealers to make spread adjustments for specific instrument, and enables dealing desk personnel to conduct order negotiations with the traders online.

myForex Administrator

myForex Administrator provides a graphical, web-based console that enables company personnel to quickly manage customers, company divisions, liquidity partners, risk management settings, and trading rules. Rules can be based on specific currency pair, affiliate, customer, account and any other attribute of the workflow. It enables company managers to assign appropriate trading and risk management rules at each level of the organizational hierarchy.

myForex Administrator stores organizational data in an extremely efficient format, enabling an unlimited number of levels as well as rapid response times for searching across the hierarchy.

Company Reports Portal

This application is used for trade history and audit reporting on any level of the company hierarchy. It allows getting complete and detailed business and audit reports of any type for any set of transactions processed over the Platform. Reports are available in multiple formats (HTML, CSV, Excel, PDF) and can be customized according to the company business needs as well as the requirements of the government regulatory agencies. New reports can be easily added as well.

Server Side Modules

The following server side Platform components are responsible for the functioning of the Client and Company applications described above:

Order management

Receives and executes market and conditional orders submitted from the client interfaces.

Position keeping

Monitors position Used Margin and P/L. Also responsible for calculating and applying interests for overnight positions.

Order Monitoring

Monitors and validates conditional orders' execution prices against the market movement.

Margin Monitoring

Monitors account Usable Margin. Responsible for triggering Margin Call events according to the defined trading rules.

Accounting

Maintains and provides history of all trading information. Responsible for ensuring that all settlement transactions, charges and commissions are tracked and recorded, and that all records are kept in accordance with regulatory guidelines and accounting standards

Straight-Through Processing

Initiates and maintains the orders being sent to the third party liquidity providers over their API.

External Data Feed, News, and Connection Management

Responsible for real-time communication with third party liquidity and market data providers.

Charting support

Responsible for building and storing the multi-interval price data sets used to display charts.

Technology

Enterprise grade technology

myForex platform utilizes leading technologies to deliver scalable, reliable and fast solutions to our clients. Our solutions are based and adhere to enterprise grade Java Platform Enterprise Edition (Java EE), running on industry leading application servers like Weblogic and JBoss and persisting data in highly reliable Oracle database. It is our belief that careful choice of technologies lays strong foundation for leading trading platform. We spend a lot of resources on research and use only proven enterprise grade technologies which directly translates into benefits to our customers.

Professional development & support

myForex Platform is developed by highly skilled developers with years of experience in software development and financial markets. It is tested by dedicated Quality Assurance team. It is deployed and supported by proactive and experienced team of administrators.

Standard and flexible architecture

myForex Platform standard based, flexible architecture simplifies future development and enhancement of the system. It allows us to dramatically reduce development times and deliver new features faster to our customers. Its open nature with support for multiple standards provides for virtually unlimited integration possibilities with third party products and services. Platform architecture is constantly being enhanced and is a result of almost a decade of development.

Fault tolerance and scalability

Forex is fast paced market and seconds count. We pay special attention to fault tolerance and load balancing to assure high level of service and availability. myForex Platform is fully clustered and our proprietary algorithms allow to cluster most of the trading related services hence delivering constant performance and fast failover. To satisfy requirement of mission-critical applications we employ clustering on all levels in the system. Our scalable implementation allows us to support tens of thousands of concurrent users and millions of transaction per month.

Redundancy and Disaster Recovery

Being an SaaS provider of trading application with increasingly high uptime requirements we host myForex Platform in enterprise grade datacenters on redundant hardware. All critical hardware and network components are carefully selected and provide high level of redundancy. Although all our datacenters have multiple internet connections with uninterruptible power implemented we have implemented and tested disaster recovery plan that allows us to failover service to secondary datacenter within an hour in case of emergency in primary datacenter.

Solution

Solutions Overview

From Platform customization to fit your needs, to full program integration and 24/7 IT support, FinaTek will be your partner to get your retail trading business ready and moving. We will guide you to help you implement your Forex strategy and start your business avoiding expensive pitfalls.

Our service suite has multiple advantages:

Software

Intuitive, multilingual user interface and professional charting features
Total flexibility trading from desktops, browsers or mobile devices
Extensive reporting compliant with global regulation agencies including FSA and NFA
Implemented STP to multiple liquidity providers
Easy integration with all other financial platforms
Extensive risk-management tools

Service

Hassle-free installation
Free upgrades and custom development
Well trained 24x7 technical support, successive customer service:
Fast problem resolution:
Fully redundant hardware and datacenters infrastructure
Constant system monitoring
Close to zero downtime with unprecedented performance at low cost
Our pricing model is flexible and allows adaptation to any customer business model.

Our service suit provides solutions for various market participants:

- Forex and CFD broker-dealers
- Small to mid-size banks
- Futures, options and stock brokers
- Introducing brokers and white-label partners

No matter what your business model is, our platform offers variety of options and ability to start small with no risk solution and expand to successful broker-dealer operations.

To review detailed solutions we offer for each type of market participant, please, download our myForex Solutions whitepaper.

Our service suit includes two service models:

SaaS Service Model

Offered to all customers as a managed hosting solution of myForex Trading Platform. FinaTek SaaS solution is considered to be one of the most reliable and cost effective in the Forex industry.

On-site Service Model

Offered to well-established customers as a License for on-site installation in customer's datacenters.

Why myForex

Why base your business on myForex Trading Platform?

You definitely know the best way to take care of your customers through top-notch service that seals customer loyalty. What you may not know, is how to make sure you have a software solution in place that's fit for your trading operations.

Also, unlike most other parts of IT spending, financial institutions know that this is an area where they cannot afford to be behind. The astonishing growth of online trading demonstrates how rapidly new trading solutions can move markets and redefine competition.

Build, buy, or both?

Too many companies feel forced to choose between two evils:

- building their own FX trading solution based on their unique business processes and rules, which is expensive, slow, and hard to support,

or

- buying an overly prescriptive packaged solution that's difficult to map on to the company unique processes - it is inflexible and is a poor fit for the company.

myForex combines the best of both worlds while avoiding their pitfalls: it gives you the power to use "pre-installed" standard features, thus configure your own unique trading rules and policies. Major 'build' job is already done and the remaining is designed to be configured quick and easy enough for business users to master. By leaving business process decisions up to you, myForex frees you from prescriptive packages that dictate you how the system can be configured. We provide experienced development and support teams in order to support, enhance, and customize the Platform for.

myForex is a '**Buy and Build**' solution that lets you concentrate on giving more value to your customers and differentiating the service you provide from your competitors.

Let us show you our way

Let FinaTek show you what tomorrow's FX trading Platform should look like. We offer the turn key solution: an out-of-the-box industry leading technology Platform with full front-to-back office capabilities, ease of use, and speed to benefit.

myForex solution quality

myForex is a retail Forex trading Platform for market makers and brokers which employ STP clearing to the higher level liquidity providers. At the core of myForex Platform there is a solution set of technologies and software engines that have been developed, tested, and implemented at some of the largest online FX trading companies. Through a combination of in-house development, years of fine-tuning, and implementation of market leading technologies, FinaTek offers robust, scalable, and field proven solutions. We deliver real-time functionality that is user friendly, functionally rich, and responds to evolving market needs and demands.

Cost savings and ROI

Financial services companies had been under pressure over the last few years to deliver cost savings. Implementation of Internet-delivered FX trading for clients cuts costs by tens of dollars for each trade done. Companies have been known to recover their return on investments within a few months of implementation for such system and the potential client base is almost limitless. Whether dealing with customers directly on the telephone or over the internet, financial institutions that develop a real-time enterprise enjoy a significant competitive advantage.

myForex Advantage

Proven and accepted by market participants

CTFC and NFA compliance

Reduced time to market

Low implementation costs

Reduced operational costs

Proven performance and reliability

Standard-based and open architecture

Flexibility and scalability

Increased customer satisfaction with real-time access to all trading transactions

Ongoing software support.

Specific Solutions for Various Market Players

By means of myForex Trading Platform and enterprise grade SaaS environment FinaTek provides practically immediate time-to-market IT solution to various Forex and CFD market participants: Forex and CFD broker-dealers; small to mid-size banks; futures, options and stock brokers; introducing brokers and white-label partners.

myForex Trading Platform looks attractive to Forex traders audience as well - using myForex your company can solicit both novice and professional traders - all of them got the most from easy-to-use and comprehensive myForex Desktop, Web, and Mobile trading applications.

No matter what is the type of your FX business – we have a solution. Moreover with myForex it is easy to gradually switch from one business model to another – “start small – grow big”.

myForex for Established Market Makers

myForex Platform allows established market makers (banks or Forex and CFD broker-dealers) to seamlessly conduct their operations online for all their traders, affiliates, and partners.

The Platform provides market maker with full control over the entire transaction flow. It allows the company to manage its risks and outsource the excess exposure to the higher level liquidity provider.

myForex provides automated mirroring of your external (clearing house) accounts within internal trading back-office. It also provides comprehensive reporting tools for measuring business performance.

The market maker can establish a multi-level trading network by white-labeling the fully branded Platform to its partners and affiliates. Your administration personnel would be able to reflect and manage real company structure, setup lower level administrative units for the companies you have B2B relationships with, retrieve B2B reports, etc. There are no technology limitations on the number of partners and affiliates participating in the network.

myForex Platform provides market maker with complete set of back-office reports fully compliant with various government regulatory requirements around the globe: CFTC/NFA in US, FSA in UK, FSA in Japan, FINMA in Switzerland, etc. Moreover, the myForex reporting engine allows to quickly designing additional reports, if required.

myForex for Startups

myForex Trading Platform allows the newly open trading business to start operations within hours, and without any significant costs involved. FinaTek hosts and manages the software for you. We use “pay-as-you-go” pricing approach, so your technology expenses are fully dependent on your growing trading volume.

The Platform provides seamless access to multiple liquidity providers worldwide, so you can start from outsourcing 100% of your internal trading flow to the clearing house, thus maintaining zero risk. Later on, when your risk capital is big enough, you can take more responsibilities on your exposure thus generating bigger profits.

myForex for Brokerage Firms

Independent brokerage firms participate in retail Forex and CFD market by soliciting traders, outsourcing all of their orders to the primary market maker, thus generating revenues on commission.

myForex allows brokers to accept and manage clients' funds, conduct no dealing desk, and implement 100% clearing of internal trading flow to a higher level liquidity provider with no trading risk involved. They gain a flexibility to control the 'routing' of outsourced orders: choose

from multiple clearing houses, match counter orders, define the company risk management criteria, etc.

myForex for IBs

Introducing brokers (IBs) act as a regional sales force for the global market makers and brokerage firms. They solicit traders for the parent institution, and generate revenues on commission. Their biggest problem is that their clients' identity is always disclosed to the parent firm they work for, thus facing up the risk for the IB to lose the client in the favor of the parent.

The only solution is to become independent, and FinaTek has already provided this solution to multiple former introducing brokers who are currently using myForex Platform as independent brokers or market makers in their regions. The magic change was possible thanks to the two simple components: first, the IB is already in possession of the traders clientele, and second, the myForex Trading Platform was a perfect fit for the startup regional market maker thanks to its low initial cost, "pay-as-you-go" pricing approach, and full IT support provided by FinaTek.

Service Models

SaaS Service Model

FinaTek provides secure Software as a Service (SaaS) environment to support its customers. FinaTek SaaS solution is considered to be one of the most reliable and cost effective in the Forex industry.

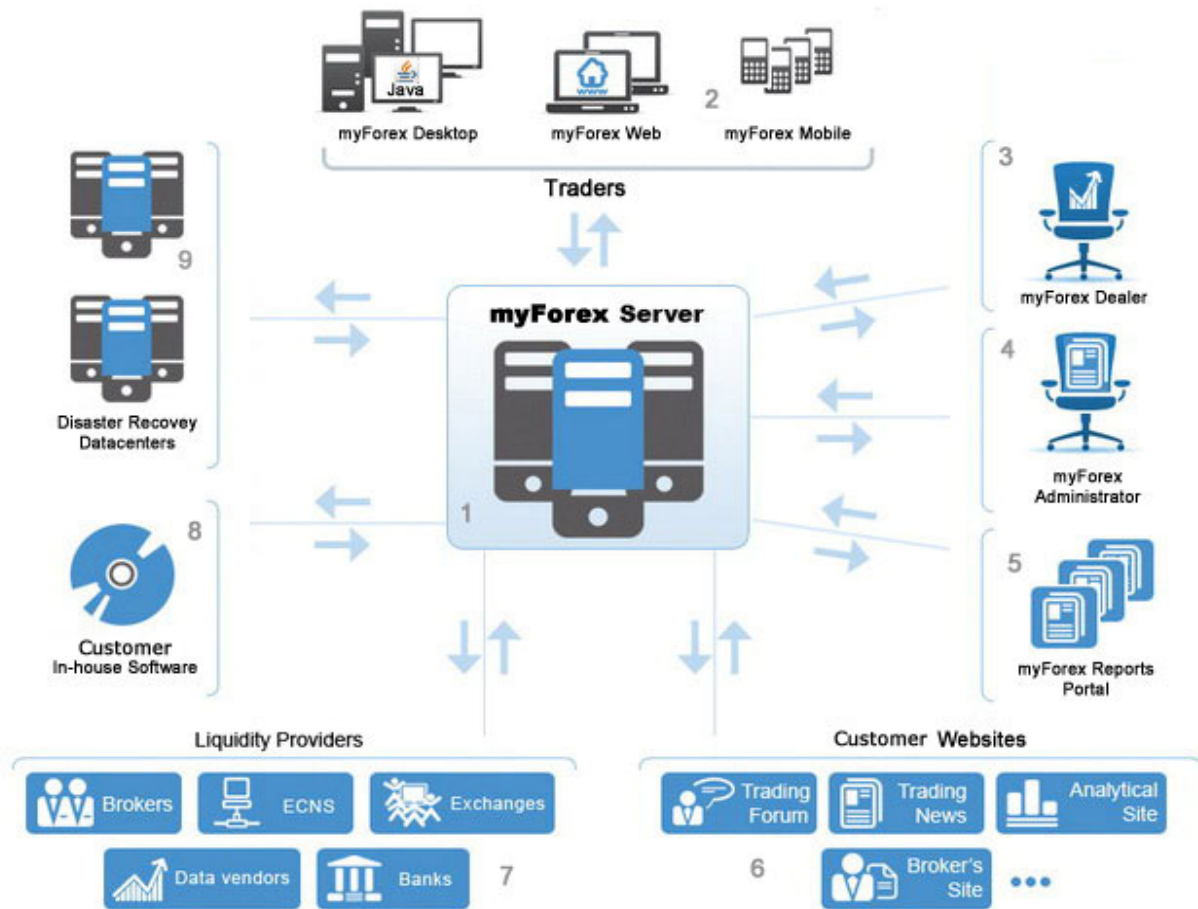
As a SaaS provider, we manage and deliver the application to multiple entities from a centralized data centers across the web. It enables FinaTek customers to deploy the system quickly and effectively at remote sites. At the same time, the cost of the infrastructure surrounding the trading system is dramatically reduced. By leveraging carefully designed environment in FinaTek datacenters smaller customers dramatically reduce their time to market. SaaS service model allows our customers to start trading with minimal initial expense.

On-site Service Model

Besides the SaaS model, our software is also available to well established customers as a License for on-site installation in customer's datacenters.

How It's Done

On the below diagram you can see how the myForex Platform workflow is organized, including internal software and hardware components (like multiple Trader interfaces, Dealing Desk, Administration and Reports portals, Disaster Recovery facilities, etc.), as well as integration with external software and data streams (like Liquidity and News providers, the customer in-house third party software and websites, CRM engines, etc.).



1. myForex Server receives, manages and executes incoming Orders; keeps the clients' and company Positions; monitors Conditional Orders and Margin, performs Accounting; keeps and manages connections to Liquidity Providers, External Data and News feeds; creates and manages Charting data, generates Reports.
2. Traders receive Rates, submit Orders and Retrieve reports over Internet. They reach the market at any time from any place they are. myForex provides multiple user interfaces: Desktop, Browser, Mobile.
3. Company Dealers generate price quotes and respond to the traders' orders. myForex Dealer application provides them with full control over the source of market data. It allows dealers to make spread adjustments for specific instrument, and enables dealing desk personnel to conduct order negotiations with the traders online.
4. Company Administrators set up traders' accounts, and define Trading Rules and Risk Management conditions. myForex Administrator application provides a graphical, web-based console that enables them to quickly manage customers, company divisions, liquidity partners, risk management settings, and trading rules.
5. myForex Reports Portal allows your customers and internal company personnel to retrieve up to the second account statements and trading history reports. It also used for trade history and audit reporting on any level of the company hierarchy. It allows getting complete and detailed business and audit reports of any type for any set of transactions processed over the Platform.

6. myForex Trading Platform is offering interfaces for integration with the customer business websites and supplementary applications like CRM, ERP, Workflow Management, etc.
7. myForex connects the company internal trading floor to the higher level liquidity providers for the purpose of automatic or manual outsourcing of the trader's orders. The integration is established over the external clearing house proprietary server API, or over intermediate layer APIs provided by third party transaction processing services like Currenex, FXALL, Cognotec, etc.
8. myForex Trading Platform can be integrated with existing back office software currently used by the customer.
9. FinaTek maintains the highest business availability standards. For the purposes of fault tolerance, data redundancy, and disaster recoverability our SaaS (Software as a Service) environment includes the 100% SLA Primary Datacenter as well as the Disaster Recovery Datacenters.

Services

Installation

SaaS Installation

Being a SaaS (Software as a Service) provider FinaTek manages and delivers the application to multiple clients from a centralized datacenter across the web. It enables our customers to deploy the Platform more effectively and securely at remote sites. At the same time, the cost of the infrastructure surrounding the trading Platform is dramatically reduced.

Your branded myForex Trading Platform installation can occur within hours. It includes allocation of resources within FinaTek Datacenters, installation of the myForex components, preparation of your company Demo and Real trading environments, performance and reliability testing. As part of installation process we provide you with up to 10 Hrs of training for your dealers and administrative personnel, performed on FinaTek premises or by phone.

Our data center located at 111 8th Ave, New York, NY (Switch & Data) is SAS 70 Type II compliant in accordance with Sarbanes-Oxley guidelines.

On-site Installation

Besides the SaaS model, our software is also available as a License for on-site installation on customer's premises. Such license includes source code with the right to modify, the Platform run book, installation support services, free technical support for a period of time, and for a fee thereafter. The installation time frame and support options in this case will depend on the contractual agreements.

Integration & Customization

myForex Integration Services

FinaTek is offering the following integration services based on myForex Trading Platform environment:

Straight-through Processing (STP) integration

myForex Platform has complete set of tools allowing FinaTek customers to effectively manage their market exposure by hedging client trades with liquidity providers (Banks, ECNs, Liquidity Consolidators, Exchanges). The Platform is already integrated with multiple well known liquidity providers like Currenex, FXCM, Oanda, SaxoBank, UBS and others. It can also be connected to other liquidity providers by customer request.

The integration is established using standard and proprietary communication protocols and APIs, including FIX, supplied by the liquidity provider.

Market Data integration

The Platform already has ability to receive market data from various price feed and news suppliers like Dow Jones News, Morningstar, CQG, eSignal and others. Besides standard RSS support, custom news integration can also be implemented.

myForex Platform Add-ons

Besides the trading platform FinaTek customers are using supplementary business applications like CRM, ERP, Workflow Management, public and internal website, etc integrated with myForex trading Platform. Thanks to myForex open architecture and support of standard protocols such integration can be simplified and streamlined.

Existing Back Office Software Integration

For the purpose of consolidation of trading data, myForex Platform can be integrated with the existing back office software currently used by the customer.

myForex Custom Development Services

myForex standard functionality covers practically all known requirements for retail Forex and CFD trading. Platform is being constantly enhanced and all new features and updates are provided to the customer at no cost.

However, in case if any customization is needed, FinaTek is ready to provide the following custom development services to myForex licensees:

myForex Frontend customization

The look & feel, branding options, functionality, and behavior of the myForex end user frontends (Desktop, Browser, Mobile) are designed to suite majority of customer needs. These applications are highly customizable and allow our customers to create unique appearance among other market players.

At the same time FinaTek provides custom development services for the cases when the customer requires additional or different functionality not present in the Platform.

Proprietary development

In order to cover the particular business model FinaTek customer may require new functionality in addition to already present in myForex like coverage for other markets, specific trading rules, integration with payment systems and bank accounts, etc. The answer is a proprietary development based on myForex platform. FinaTek possesses expertise and qualified personnel to conduct full life-cycle system development project. FinaTek will perform business analysis, program development, testing, and deployment to deliver a quality turn-key solution.

Support & Maintenance

FinaTek maintains enterprise grade SaaS (Software as a Service) environment to support its customers who do not want to manage the underlying network infrastructure and myForex software in-house, but still require the advantages of myForex world-class trading Platform.

We provide hosting, maintenance, and administration services for running myForex. Our clients benefit from time-to-market advantages, lower cost of operations, a dedicated team of deployment and service professionals, backup and recovery, and guaranteed 24x7 service level. FinaTek also provides on-line demo Platform for client trial trading and training.

We perform 24/7 monitoring of hardware and software Platform components and data access lines. Monitoring service constantly provides error reporting and Platform status information to Technical Support team.

Production support operations include full data and incremental backups, with replication in a safe facility for up-to-the-minute recoverability.

Our technical support staff conducts scheduled archiving, stress testing, database and performance tuning, and other maintenance task during non trading hours over the weekend.

FinaTek provides 24/7 customer and technical support for customers and Test Drive subscribers. myForex Support Portal - a powerful web based customer relations management system (CRM) allows us to process our customers' support requests in a timely and accurate manner.

LiveSupport: <https://esupport.myforex.net>

Note: End users (traders) should obtain technical support from the brokerage firms they have signed a trading contract with.

myForex vs. Others

Below you can find the list of mast-have features and services you receive with **myForex Trading Platform**. Please compare it with the solution you currently use, or the offers you receive from other vendors:

• For Traders
<p>Multi-currency</p> <p>Ability to monitor profit, loss and all other calculations in the currency of your choice; multiple accounts in different currencies; option of switching the account view from one currency to another.</p>
<p>Contract value trading versus lot trading</p> <p>System supports orders of any amount - no need to keep separate accounts in separate environments for "standard" and "mini".</p>
<p>Conditional orders based on equity levels</p> <p>Ability to define entry stop / entry limit, stop-loss / limit-profit in equity levels instead of the price.</p>
<p>Customizable layouts</p> <p>Platform allows full personalization of the look & feel on the individual trader interface as well as on the company interface.</p>
<p>Flexible multi-tabbed user interface.</p> <p>Ability to create and mange custom multi-tabbed Workspaces (i.e. for Majors, Exotics, Crosses, etc.)</p>
<p>Creating multiple windows of the same type (i.e. Rates, Positions, Orders, etc.)</p>
<p>Web browser based trading interface</p> <p>Browser-based trading interface provides traders with fast, secure and hassle free access to all trading functions and reports from any computer connected to Internet without a need to install the trading platform.</p>
<p>Mobile trading</p> <p>Platform is available on ALL brands of mobile phones and PDAs around the globe.</p>
<p>Trading from the charts</p> <p>All orders and trades are displayed on the chart; alter orders right from the chart either by clicking or dragging; open or close a position from within the chart.</p>
<p>Quotes Board - large customizable price boxes combined together in one window.</p>

<p>Pop-up Account windows</p> <p>Ability to create a separate Account Details window for every account you trade.</p>
<p>Server monitored Trailing Stops</p>
<p>Pre-set conditional orders</p> <p>The platform allows to place Stops and Limits on the Entry order.</p>
<p>Comprehensive and easy to understand on-line account statement for any time frame</p>
<p>Integrated news reader</p> <p>The platform includes the news reading application connectible to any third party market news provider.</p>
<p>Client API/SDK</p> <p>End user application works over client API what allows trader to use third party tools like MetaStock, Omega Trade Station, eSignal, or custom build tools (e.g. trading robots).</p>
<p>• For Market Maker / Risk Management</p>
<p>Clearing house (STP outsourcing) capabilities</p> <p>Platform allows processing of clearing operations with third party financial institutions utilizing their API (Application Programming Interface) and keeps record of outsourced trading within an internal back office.</p>
<p>Real-time risk management</p> <p>Ability for the dealer to manage the company overall exposure. The dealer may view the net exposure of the company in each instrument at any time. The platform monitors not only the customers' positions, but also positions placed by the company at other financial institutions for hedging.</p>
<p>Real-time exposure by currency for efficient clearing</p>
<p>Server side API and FIX support</p> <p>Connectivity with the third party platforms using FIX and other standard protocols.</p>
<p>Automatic Risk Management (ARM)</p> <p>Platform automatically generates appropriate orders to the clearing house according to company risk management settings.</p>
<p>Independent Subsidiary (IS) support</p> <p>The Licensee can provide the platform to its Independent Subsidiary company (not an IB) who keeps a corporate clearing account with the Licensee.</p>

<p>• For Administrators</p>
<p><i>Easy web access to administrative functions</i></p> <p>Browser-based administration module provides administrators with fast, secure, and hassle free access to all administrative functions and reports.</p>
<p><i>Business rules & account settings inheritance</i></p> <p>Capability of maintaining several different sets of business rules on any inherited division level.</p>
<p><i>Comprehensive ad-hoc or pre generated CFTC and FSA compliant company reports in various formats</i></p>
<p><i>Uniform settings</i></p> <p>All trading settings for all business units (company, traders, money owner, account, etc.) use the same format and are organized in a tree like management structure.</p>
<p><i>Real-time Introducing Broker (IB) compensation</i></p> <p>System supports special compensation (Broker's) accounts to automatically calculate brokers' compensation in real-time. Flexible compensation distribution implementation satisfies any marketing program.</p>
<p>• Performance & Technology</p>
<p><i>Server architecture based on enterprise technologies</i></p>
<p><i>Industry standard scalable and reliable database</i></p>
<p><i>Server clustering</i></p> <p>Clustering support on all tiers allows new servers to be added to existing cluster and to achieve almost linear scalability along with excellent fault tolerance.</p>
<p><i>One-click client application installation with transparent on-line upgrades delivery for fast distribution of new features and bug fixes.</i></p>
<p>• Service and Support</p>
<p><i>Multiple datacenters with data replication, redundant connectivity and hardware and proven disaster recovery</i></p>
<p><i>Development, technical and customer support from one vendor</i></p>
<p><i>Periodical free updates and enhancements</i></p> <p>100% free continuous enhancement and upgrades to platform functionality.</p>

Free custom development

Most personalized customizations of the platform functionality as well as connections to multiple liquidity providers are being performed at no cost to Licensee.

Immediately available well trained 24x5 technical support

Ticket based Customer Relations Management and Claims Processing system