

# myForex Advantage

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**myForex is one of the most powerful and technically advanced Spot FX margin trading system for FX brokers and market makers available today.**

**myForex is the only system presenting the set of unique functions that allows to cover practically all retail Forex operations.**

**Tested and accepted by major market participants, myForex meets CTFC and NFA regulations and compliances.**

**If you add high performance and scalability, low implementation and operational costs, you will get the answer - why myForex.**

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# myForex Advantages by Category

**myForex** is an out-of-the-box platform available for any participant of the Forex market.

Below please, find a brief list of myForex advantages in comparison to currently known trading platforms utilized by various market makers:

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## For Traders

### Multi-currency

Ability to monitor profit, loss, and all other calculations in currency of your choice, multiple accounts in different currencies, option of switching the view of account information from one currency to another.

### Money trading instead of lot trading

System supports orders of any amount – no need to keep multiple accounts in separate trading environments for “standard” and “mini”.

### Conditional orders in money measurement

Ability to define entry stop / entry limit, stop-loss / limit-profit in money terms instead of the price.

### Customizable layouts

Platform allows full personalization of look & feel on the individual trader level as well as on the company level.

### Custom and detachable windows

Every window can be detached and moved out of the parent window, or to the separate display.

Each account can be detached to a separate window.

Each price quote can be detached to a separate window.

### Integrated charting

Platform provides charting and technical analysis tools, export chart data to MetaStock, virtually unlimited history length.

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## **Studies and Custom Indicator Builder**

30+ built-in indicators, customizable indicator parameters, customizable indicator colors and thickness, built-in language, intuitive indicator builder, unlimited number of indicators on one chart.

## **Price alerts**

Platform allows trader to set multiple conditional price alerts.

## **Trading from the charts**

All orders and trades are displayed on the chart, alter orders right from the chart either by clicking or dragging, open or close a position from within the chart.

## **Reliable connectivity**

Instant notification of connection failure, secure, works with firewalls and proxy servers, works with unreliable or poor connections.

## **Client API/SDK**

End user application works over client API (Java), what allows trader to use third party tools like MetaStock, Omega TradeStation, eSignal, or custom build tools (e.g. trading robots).

## **Mobile trading**

Platform is available on Java enabled mobile phones and PDAs

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## **For Marketmakers / Risk Managers**

### **Real-time risk management:**

Ability for the dealer to manage the company's overall exposure to the market instead of micro-managing each position. The dealer may view the net exposure of the company in each instrument at any time. The system monitors not only customer positions, but also positions placed at other financial institutions for offset purposes.

### **Clearing House (STP outsourcing) capabilities**

Platform allows processing clearing operations with third party financial institutions utilizing their API (Application Programming Interface), and keeping records of outsourced trading within an internal back office.

### **FIX support**

The FIX is a communications protocol that standardizes the passing of financial information between disparate systems. FinaTek ensures that all streaming data available on its dealing network is accessible, among other required standards, in the FIX format.

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## **Automatic Risk Management (ARM)**

Automatically generates appropriate orders in clearing house according to the company risk management settings.

## **Multiple dealers**

System supports multiple dealers, and has the capability to track their performance and risk criteria on the personal level.

## **Independent Subsidiary (IS) support**

The Licensee can provide a separate platform to its independent subsidiary company (not an IB) who keeps a corporate clearing account with the Licensee.

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## **For Administrators**

### **Easy access to administrative functions**

Browser based administration module provides administrators with fast, secure and hassle free access to all administrative functions and reports.

### **Business Rules & Account Settings flexibility**

Capability of maintaining several different sets of business rules on any number of company division levels.

### **Uniform settings**

All trading settings for all business units (company, traders, money owner, account, etc.) supports same format and are organized in a tree like management structure.

### **Instant Introducing Broker (IB) compensation**

System supports special Compensation (Broker's) accounts to automatically calculate brokers' compensation in real time. Flexible compensation distribution implementation satisfies any marketing schema.

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## **Performance, Production Support, and Operational Costs**

### **Hassle-free Installation**

Platform allows creating a trading environment for the new corporate entity (i.e. for your broker or subsidiary) within hours.

### **Free upgrades**

We continually enhance the platform functionality at no cost for the licensee.

## **Free custom development**

We customize the platform functionality as well as connectivity to multiple liquidity providers according to the Licensee demand. Most of customizations are being performed at no cost to Licensee.

## **Well trained 24x5 technical support, successive customer service**

We're always online to help you with any technical issue. At the same time, we provide you with live help and training materials on how to resolve your internal traders' requests.

## **Fast problem resolution**

Modular system design allows for fast problem localization and resolution. Use of latest technologies tremendously simplifies client software installation and consequent upgrades.

## **Server clustering**

Clustering support on application server level allows to add new servers to existing cluster and to achieve almost linear scalability. It allows you to preserve existing investments in hardware and to add new hardware on demand instead of performing costly upgrades. Cluster failover implementation allows us to offer our customers 99.9% uptime.

## **System monitoring**

Use of latest monitoring tools provides our support team with immediate notification of system failures and helps us achieve perfect system uptime results.

## **Unprecedented performance at low cost**

Robust system architecture and well tuned implementation results in excellent system performance, fast transaction processing and rock solid stability during peak loads.

Strict adherence to J2EE set of standards allows us to deploy on leading application servers ranging from open source servers like JBoss to commercial enterprise servers like BEA Weblogic.

An out-of-the-box database independence allows us to choose database with the best price/performance for your trading volumes or integrate with your existing datastore. All this eliminates vendor lock in and allows to start with small initial investment and upgrade as your volumes grow.

Our pricing model is flexible and allows adaptation of billing settings to any customer business model.

# About FinaTek

**FinaTek LLC** is a vendor of **myForex Trading Platform** - an online trading software for market makers and brokers. FinaTek enables financial institutions to create and build profitable businesses by automating and expanding their FX trading operations. FinaTek provides integrated technology and liquidity solution, delivered to your partners, affiliates, and traders, over the Internet.

FinaTek with nearly a decade of experience in financial technology development, implementation, and integration combines the financial know-how, industry leading technology, and proprietary trading solutions. FinaTek is the right company to work with.

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